

Getting an IDX Feed for Your Website

Florida Keys MLS data feeds — including IDX — are provided through Flex's Spark API, and are requested through the Spark Datamart. Paper requests are no longer accepted. Share this page with your website/IDX developer to get started.

How to Request Your Feed

1. Give your web developer the Spark developer setup link below. Either you or your developer will need a Spark developer account to request the feed — your developer may already have one from other MLS work.
2. In the Spark Datamart, search for Florida Keys MLS and request the feed type you need: IDX, VOW, or Back Office.
3. Your broker approves the request first, then Florida Keys MLS gives final approval.
4. Once approved, an API key is issued and Flex begins billing \$50/month for the feed.

Spark developer setup: https://sparkplatform.com/docs/overview/set_up_access

Spark App Store dashboard: <https://sparkplatform.com/appstore/dashboard>

Feed Types Available on the Datamart

- IDX — public property search displayed on your website. This is the feed most agents need.
- VOW (Virtual Office Website) — for registered, logged-in clients on a private portal.
- Back Office — internal data feed used for brokerage back-office/reporting tools.

Cost: \$50/month per feed, billed by Flex to the account holding the feed (you or your developer).

Questions? Contact MLKAR at membership@mlkar.com