



MARATHON AND LOWER KEYS ASSOCIATION OF REALTORS®, INC.

5800 Overseas Highway #15, Marathon, FL 33050

Phone 305-743-2485 • Fax 305-743-4679 • Membership@MLKAR.com

Affiliate Membership Application

For businesses in fields related to real estate that want to partner with the REALTORS® of Marathon and the Lower Keys.

Thank you for your interest in becoming an affiliate member and business partner of MLKAR. We are deeply grateful to have you join our team. Please review the partnership levels on the next page, choose the one that fits your business, and return the completed application.

WHO MAY JOIN

Affiliate member. Your business must be related to the real estate industry and aligned with the objectives of MLKAR.

Secondary affiliate member. Someone in your firm must be a current primary affiliate member of MLKAR.

Real estate licensees. You may not hold an active real estate license unless you are also a REALTOR® member in good standing. Active REALTOR® members who work for an eligible affiliate company may also hold an affiliate membership as long as their primary membership fees are current.

WHAT TO SUBMIT

- ☐ Your partnership level choice (see the next page)
- ☐ **Part 1 – Application**, completed, initialed, and signed
- ☐ **Part 2 – Payment:** your billing choice and, if paying by card, the card authorization

FEES

Lighthouse partnership level	\$1,000 / year
Anchor partnership level	\$500 / year
Buoy partnership level	\$250 / year

Membership fees are prorated quarterly. À la carte sponsorships are listed on the next page; contact us to reserve one.

If you have any questions, please contact us at 305-743-2485 or Membership@MLKAR.com.

Sincerely,

Ciera Smith

Chief Executive Officer

Ciera@MLKAR.com



MLKAR
MARATHON & LOWER KEYS
ASSOCIATION OF REALTORS®

5800 Overseas Hwy #15
Marathon, FL 33050
(305) 743-2485
membership@mlkar.com

AFFILIATE MEMBERSHIP

Choose Your Partnership Level

Grow your business alongside the REALTORS® of Marathon & the Lower Keys

PREMIER

Lighthouse \$1,000 / year

- Reserved booth space at Affiliate Expo (\$300 value)
- Two complimentary lunch tickets at all General Membership meetings (\$660 value)
- Quarterly REALTOR® Member List (priceless)
- Lighthouse website recognition, public- & member-facing (\$500 value)
- Quarterly sponsorship spotlight on MLKAR social media

PLUS

- Sponsorship of one General Membership meeting (\$500 value), date first-come, first-served
- Host **unlimited** Lunch & Learns at the MLKAR office
- Lighthouse Gala advertisement (\$750 Gala credit)

Total value
\$2,710

Anchor \$500 / year

- Reserved booth space at Affiliate Expo (\$300 value)
- One complimentary lunch ticket at all General Membership meetings (\$330 value)
- Quarterly REALTOR® Member List (priceless)
- Anchor website recognition, public- & member-facing (\$300 value)
- Annual sponsorship spotlight on MLKAR social media

PLUS

- Sponsorship of one General Membership meeting (\$500 value), date first-come, first-served
- Host one Lunch & Learn at the MLKAR office
- Anchor Gala advertisement (\$500 Gala credit)

Total value
\$1,930

Buoy \$250 / year

- Shared table space for materials & one free entry to Affiliate Expo (\$100 value)
- Member pricing for all General Membership meetings & MLKAR events
- Quarterly REALTOR® Member List (priceless)
- Buoy website recognition, public- & member-facing (\$200 value)
- Shared sponsorship recognition on MLKAR social media
- Buoy Gala advertisement (\$250 Gala credit)

Total value
\$550

À La Carte Sponsorship Opportunities

General Membership Meeting	\$500	Host a Lunch & Learn	\$100
Brokers Meeting / Training Event	\$400	New Member Orientation	\$75
Expo Booth (Non-Member)	\$300	Affiliate Expo Attendee	\$50
Social Media Sponsorship Blast	\$50	Additional Media Advertising	Ask us

Membership fees are prorated quarterly. Contact membership@mlkar.com to reserve a sponsorship.



PART 1 AFFILIATE MEMBERSHIP APPLICATION

A. MEMBERSHIP

Partnership level (choose one): ☐ Lighthouse \$1,000 ☐ Anchor \$500 ☐ Buoy \$250

Membership type: ☐ Affiliate ☐ Secondary affiliate

IF SECONDARY: NAME OF THE PRIMARY AFFILIATE MEMBER AT YOUR FIRM

B. APPLICANT

NAME

BIRTHDAY (month/day)

POSITION HELD

EMAIL

CELL PHONE

OFFICE PHONE

C. COMPANY

COMPANY NAME

COMPANY WEBSITE

BUSINESS ADDRESS

MAILING ADDRESS (if different)

Specialty:

- | | | | |
|---|---------------------------------------|---|--|
| ☐ Advertising | ☐ Attorney | ☐ Financial advising | ☐ Home inspector |
| ☐ Home maintenance | ☐ Home staging | ☐ Insurance | ☐ Mortgage |
| ☐ Moving & storage | ☐ Pest control | ☐ Photo & video | ☐ Printing & publishing |
| ☐ Property title | ☐ Surveyor | | |

OTHER SPECIALTY

REFERRED BY (optional)

D. REAL ESTATE LICENSE

Do you hold an active real estate license? ☐ Yes ☐ No

IF YES, FLORIDA LICENSE #

PRIMARY REALTOR® ASSOCIATION

An active licensee may not join as an affiliate only. Active REALTOR® members of an eligible affiliate company may also hold an affiliate membership while their primary membership fees are current.



E. AGREEMENT

- I agree to abide by the Association's Bylaws and Policies and the Bylaws and Rules and Regulations of the National Association of REALTORS®. I understand and agree to the Association's investigation of my application.
- If elected to membership, I may use the designation "Affiliate," and I will immediately stop using it when my membership ends. As an affiliate member, I have no right to use the REALTOR® trademark of the National Association of REALTORS® for any purpose, including marketing and advertising.
- I waive all claims against the Association and any of its Officers, Directors, or Members for any act in connection with the business of the Association, including its acts in electing, advancing, expelling, or disciplining me as an applicant or member.
- MLKAR may publish my email address on REALTOR® association-owned websites (such as NRDS, Flex MLS, fl.living.net, Realtor.com, and Realtor.org) and may include my name in a membership roster, including mailing labels, that it makes available to others.
- I grant MLKAR, its representatives, and employees the unrestricted, royalty-free right to photograph and record video and audio of me at MLKAR activities, on or off site, and to copyright, use, and publish those images and recordings, with or without my name, for any lawful purpose, including publicity, advertising, and social media.
- I agree to indemnify MLKAR against all damages, costs, and liabilities, including reasonable attorney's fees, arising from any claim that actions I initiated, caused, or participated in infringe the rights of any third party, including intellectual property rights. In any litigation arising under this application, the prevailing party is entitled to court costs and reasonable attorney's fees, including on appeal.

PLEASE INITIAL EACH STATEMENT

I authorize MLKAR to send me Association information by mail or any electronic means (including fax, email, text, social media, and automated calls) until I revoke this permission in writing.

INITIALS

I acknowledge that all application fees and dues are non-refundable. Payments to MLKAR are not deductible as charitable contributions but may be deductible as ordinary and necessary business expenses; consult your tax advisor.

INITIALS

By signing below, I confirm that I understand my membership obligations and agree to abide by all terms of membership in this application and in the MLKAR Bylaws and Policies posted on MLKAR.com.

SIGNATURE OF APPLICANT

PRINTED NAME

DATE

**PART 2 PAYMENT****AFFILIATE BILLING** (choose one)

☐ **Annual automatic billing** The card below is charged on January 1 of each year to renew your affiliate membership automatically.

☐ **Annual invoice billing** An invoice is emailed October 1 each year to pay online or by check. *If no option is selected, you will receive annual invoice billing.*

CREDIT / DEBIT CARD AUTHORIZATION

Complete only if paying by card. Must be signed by the cardholder.

ACCOUNT THIS CARD WILL PAY FOR

NAME AS IT APPEARS ON CARD

EXPIRATION DATE

CVV

CARD NUMBER

BILLING ADDRESS (street, city, state, ZIP)

EMAIL

PHONE

I authorize Marathon and Lower Keys Association of REALTORS®, Inc. to charge the card above:

ONE-TIME AMOUNT CHARGED
TODAY

FOR (e.g., prorated partnership level, à la carte sponsorship)

AMOUNT CHARGED EACH JANUARY 1

CARDHOLDER SIGNATURE

DATE

PAYMENT TERMS

Annual dues invoices are sent October 1 and are due no later than January 1. Payment is due within 30 days of invoice; membership that is not paid within 30 days will be made inactive.

FOR ASSOCIATION USE ONLY

DATE RECEIVED

LEVEL

AMOUNT PAID

APPROVED BY

MEMBER SINCE

Return this packet to Membership@MLKAR.com, fax it to 305-743-4679, or drop it off at 5800 Overseas Highway #15, Marathon.