

MARATHON AND LOWER KEYS ASSOCIATION OF REALTORS®
STANDING COMMITTEES

There are many reasons to become involved in your Association, here are just a few:

Make a difference in the policy and programs of your Association; Giving back to your profession; Meeting professionals and networking; to provide necessary services and benefits to members, it takes volunteers to help coordinate and pull together the activities needed for education, orientation, political affairs, community service, etc. **You can make our Association better!**

MLS – 5+ member Closed committee appointed by President to handle all MLS Issues, Rules and Regulations.

EDUCATION - Responsible for planning and set-up of educational seminars and new member orientation. Produces a column for the Newsletter.

RPAC/Government AFFAIRS – Raises funds for RPAC; conducts candidate screening; monitors legislative matters; keeps us apprised of legislation affecting real estate.

PROFESSIONAL STANDARDS – Hearing panel handles Code of Ethics and arbitration disputes, assisted by the Association Executive. Submits a Case Study for the newsletter.

GRIEVANCE COMMITTEE - Investigate ethics and arbitration complaints; refers them to the Professional Standards Committee for hearing, as necessary.

YPN “YOUNG PROFESSIONALS NETWORK” – Organizes networking socials throughout the year for members and others in the community; works closely with Technology and Hospitality committees.

OUTREACH COMMITTEE – Responsible for many areas: PR, Civic Affairs, Hospitality, Awards, Charity of the Month Program, Luncheon Speakers, Membership Promotion, Property Management, Affiliate Relations, etc.

Listed below are a few of the responsibilities:

1. Selects and invites knowledgeable speakers on timely topics for monthly luncheons.
2. Encourages and solicits new members; promotes recognition of outstanding member contributions; encourages membership participation in Association programs.
3. Works check-in table at monthly luncheons; plans socials; helps plan Installation and Awards banquet.
4. Assist in creating, gathering (using Government Affairs, Florida Realtors & NAR Newsfeeds) and disseminating news, press releases, stats for Marathon and Lower Keys to newspapers, newsletter, MLKAR Social Media, Blogs, etc. Primary responsibility for Newsletter Creation and publication. Books additional paid advertisers for the newsletter with special events.
5. Keeps members updated on issues pertaining to Property Management.
6. Processes REALTOR of the Year, Rookie of the Year, Affiliate Member of the Year, and Honor Society awards; encourages members participation in FAR/NAR sponsored awards.
7. Establishes Charity of the Month; plans fundraisers.
8. Works with, recruits new and establishes better benefits and relationships with our Affiliates.

STRATEGIC PLANNING - Appointed members of board of directors by President.

EXECUTIVE COMMITTEE - Appointed members of board of directors by President, normally Officers and Past President.

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Name _____ Office _____

Phone _____ Email _____

Please indicate below the Committees on which you wish to serve and write “Chair?” If you would consider being chair or vice chair of that committee now or in the near future:

____ Education ____ RPAC/Government Affairs ____ Professional Standards

____ Grievance ____ YPN ____ Outreach